

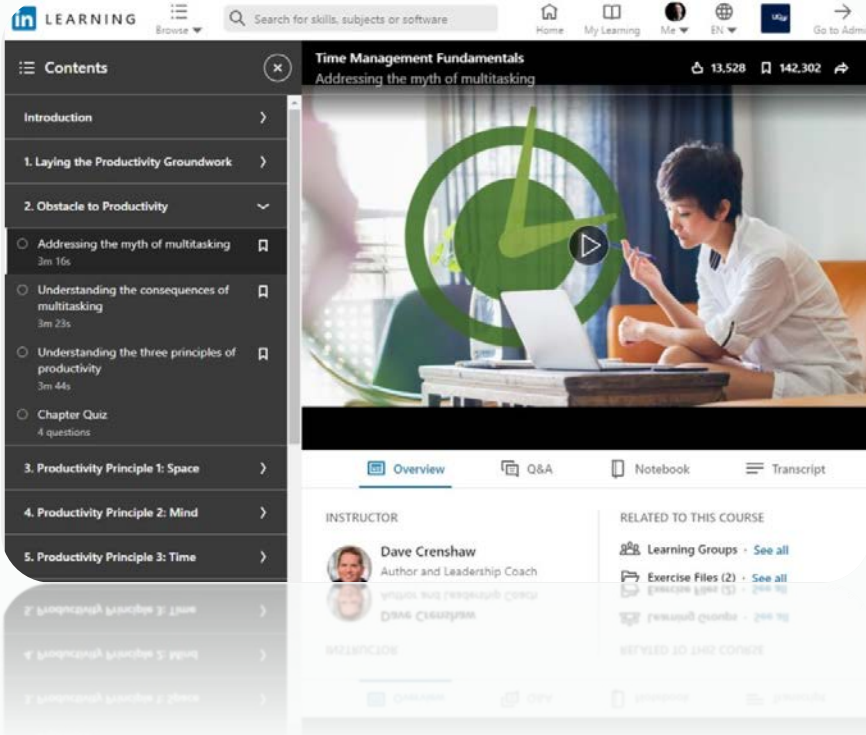


Learning &
Organization
Development

at UCSF

UCSF LinkedIn Learning

New Professional Development & Networking Resource



Agenda

- Background: who & why
- How to access UCSF's free subscription
- Demo: personalization, finding content, connecting to professionals
- Recommended next steps
- Q&A

UCSF Learning & Organization Development

Professional development for UCSF Staff, Faculty, & Learners



- [UC Learning Center](#)

UC and UCSF tailored workshop registrations and eCourses, including compliance



- [Skillsoft](#)

Videos, books & audio books on business topics



- [Gallup Access](#)

Engagement survey, StrengthsFinder, action plans, articles



- [Instructor-Led Training, Org Development Consults](#)

Series and one-time classes on today's topics for staff & managers



Why LinkedIn Learning?



Just-in-time training while shelter-in-place orders prioritize upskilling & reskilling in a quickly accessible, virtual environment



Our employee engagement data & goals demonstrate that providing development opportunities is key to a high-performing workplace



LinkedIn is a trusted platform in the UCSF & larger professional community, bolstered with Lynda.com content



Relevant content leverages industry trends, learner-tailored recommendations, & connection to a larger professional network

Who is LinkedIn? What is LinkedIn Learning?

Leveraging the world-famous professional development network

706+ million

Professionals

50+ million

Companies

20+ million

Jobs



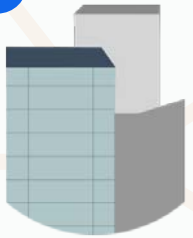
16,000

Professionally
produced courses



100%

Instructors are
experts in their field



50+

Courses added
every week

Personalized Learning Experience

Enriched by data & insights of the LinkedIn network

- 1 Easy sign-in directly from LinkedIn.com
- 2 Course recommendations based on your job title, skills and industry
- 3 Access to Q&A with course instructors
- 4 Option to share, discuss, post certificates, & play courses directly from your LinkedIn newsfeed to always be learning



CJ Frosch

Digital Engagement Strategist and Curator, Learning and Organization Development, UCSF



Experience



University of California, San Francisco
7 yrs 5 mos

- Digital Engagement Strategist and Curator, Learning and Organization Development
Full-time
Jan 2020 – Present · 10 mos
San Francisco Bay Area
- Executive Assistant and Operations Manager to the Vice Chancellor CFO
Jul 2018 – Jan 2020 · 1 yr 7 mos
San Francisco Bay Area

Education



Butler University
Communication Studies, Journalism/Public Relations, & Theatre

Licenses & certifications



Google Analytics Essential Training
LinkedIn
Issued Feb 2020 · No Expiration Date

Skills & Endorsements

Add a new skill

Industry Knowledge

Event Planning · 1

Research · 1

Program Development · 1

Web Analytics

Tools & Technologies

Microsoft Excel · 4

Google Analytics

Interpersonal Skills

Public Speaking · 2

Volunteer Management · 1

Fundraising · 1

Teaching · 2

Training · 1

Emotional Intelligence

Relevant Topics for Our Work



Thousands of courses on Business, Creative, Tech, & Curated topics

Software

- Adobe & Graphic Design
- Drupal Website Building
- Google Analytics
- Office 365: Excel, Teams
- Tableau Data Visualization

Soft Skills

- Communication & public speaking
- Customer service
- Coaching & mentoring
- Emotional Intelligence
- Innovation / Growth mindset

Certification & Continuing Ed Prep

- Intl Institute of Business Analysts (IIBA)
- Natl Assoc State Boards Accountancy Program management Institute (PMI)
- Six Sigma
- (ISC)2

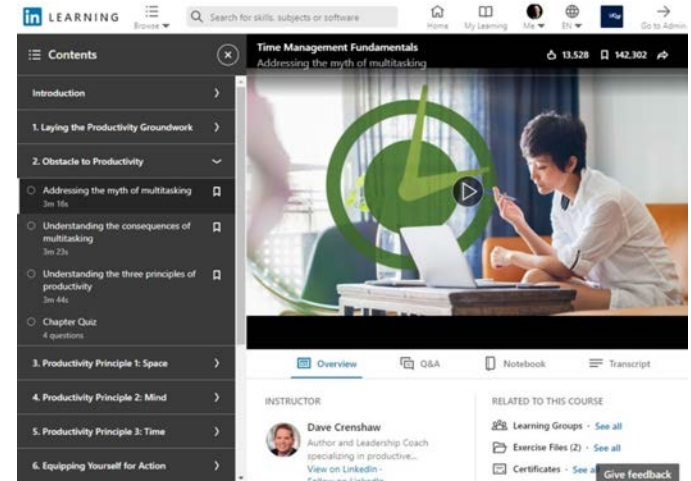
Wellness & Diversity

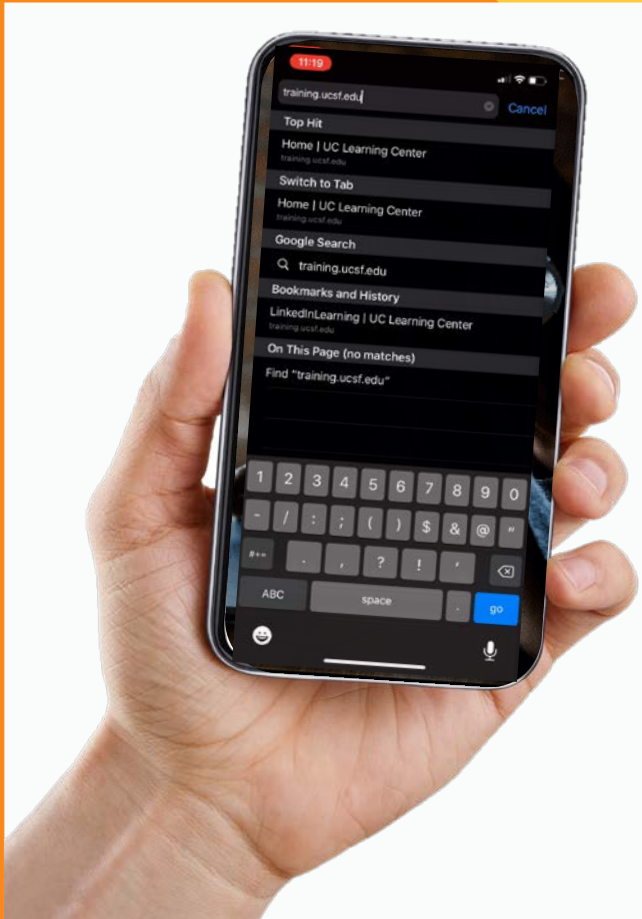
- Avoiding Burnout
- Working from Home
- Ergonomics
- Diversity recruiting
- Unconscious bias

What else?

LinkedIn Learning Features

- Bite-sized classes & in-depth courses
- Download for offline viewing; audio-only option
- Switch between mobile & computer, saves where you left off
- Expert instructors, [learning groups](#), assessments, & practice environments
- Help preparing for CEUs & professional certification exams
- Connect to your LinkedIn profile, share courses & certificates of completion

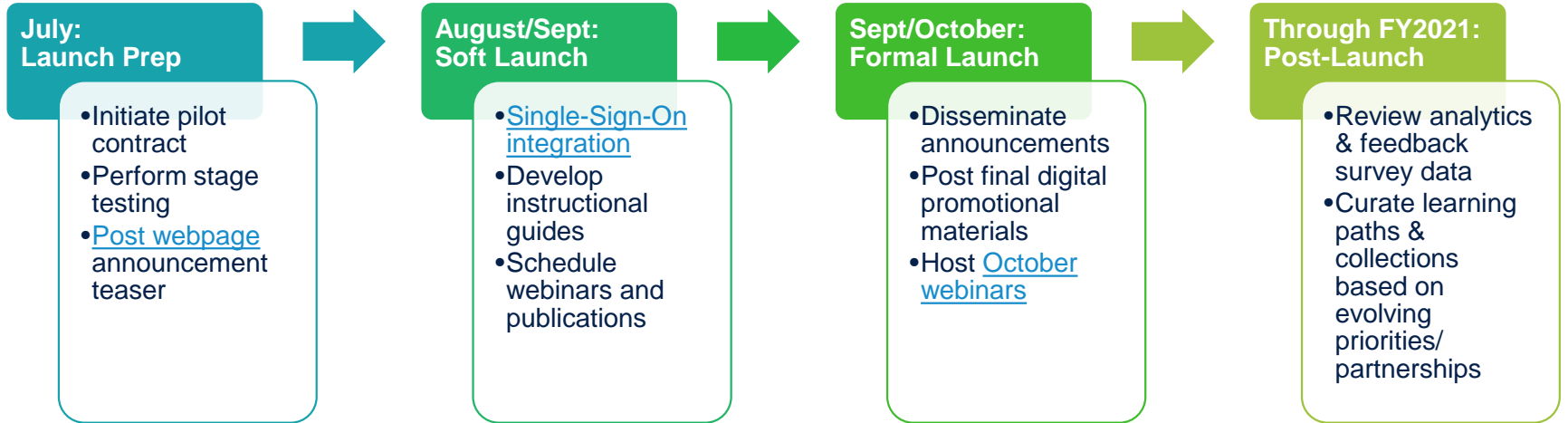




Where do I access?

- [Training.ucsf.edu/LinkedInLearning](https://training.ucsf.edu/LinkedInLearning) via Single-Sign-On and Duo
 - Optionally link your LinkedIn profile or use your UCSF email
 - Optionally transfer any former subscription
 - Change your mind? Edit in "[Settings](#)"
- [Mobile app](#) available for download
- [Training.ucsf.edu](https://training.ucsf.edu) hosts LinkedIn Learning sign-on button, mobile app info, and info page

Implementation Timeline



In progress

Saved

From your org




Next Steps

- 1) **Log into LinkedIn Learning**
 - Via computer or mobile app
 - Keep an eye out for “From Your Org” area
- 2) **Connect with Colleagues**
 - Visit Training.ucsf.edu to share posters, Zoom backgrounds, email signatures, slide deck
 - Share favorite courses on LinkedIn
 - Discuss needed skills & development goals with your team & management
 - Join a Learning Group
- 3) **Subscribe to L&OD email list**
to hear about new & trending content



Check us out!

- [Training.ucsf.edu](https://training.ucsf.edu)
- ✓ [Subscribe to our email list](https://tiny.ucsf.edu/LearningNewsletter)
(tiny.ucsf.edu/LearningNewsletter)



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Facing Current Challenges

Recommended Resources

Dear CJ Frosch,

What's New

- [How to Troubleshoot your Home Internet Connection](#) (IT guide)
- ["My Patients Are All Stressed!": Supporting Patients While Supporting Yourself](#) (6min video)
- [These are not unprecedented times](#) (6min video)

To help navigate today's priorities of the COVID-19 surge, financial health, and racial injustice, Learning and Organization Development has curated these and more [engagement resources](#) for our community.

What's Trending - Adjusting to Remote Work

With telecommuting on the rise, ways to stay engaged in a virtual world have topped the charts as our most-viewed engagement resources:

1. [20 Online Energizers For Virtual Teams And Remote Meetings](#) (article)
2. Remarkable Remote Work: [Non-Managers](#) | [Managers](#) (virtual workshop)
3. Ergonomics for Telecommuting: [Campus](#) | [Health](#) (eCourses)

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